

Sinclair Broadcasting's decision to force all of their stations to air a biased, anti-Kerry documentary days before the election deffinatly brings to light the dangers of mass media consolidation.

Sinclair and his company use the PUBLIC airways and are obligated by United States law to serve the public interest by providing a balance of opinions. But when large companies control the airwaves, American viewers see obviously biased reports and opinions and lose the kind of broadcast that is vital for American Democracy. Instead of viewing something that is mass produced, we need to see more local programming that is catorred to local needs and events.

Sinclair's actions show the need to STRENGTHEN media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Please do not allow compainies like the Sinclair Broadcasting Company control what is and is not shown on a massive leavel. Thank you for your time and attention.